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Westchester
Education Services

Need to expand your product line to deliver learner-centred instruction that takes advantage of both print and digital media?

We're here to help. Westchester Education Services and FableVision Studios have teamed up to provide end-to-end transmedia planning and development services to educational publishers and others in the education space. Our collaboration brings decades of experience not just in project development but in working with clients to plan ambitious new programmes that successfully meet market needs. **Here's an overview of the analytical thinking we guide clients through.**

What does your company need to present to the market?

- Where do you fit in along the curriculum spectrum and where are your offerings unique?
- Which of your current product lines work well?
- What additional opportunities may you be missing?

What tools and media will you need to realize your vision?

- How is your audience accessing your content currently?
- How do you want them to access it in the future?
- What are the different tools and media best for?
- How can you integrate and balance the various options?

Where are you starting from?

- What content do you have that can be repurposed to meet your vision?
- What format is that content in?
- What content will need to be created?
- What other assets do you have to aid in this transition (e.g., image banks, interactive engines)?



Whether you are thinking about repurposing legacy content or developing a new digital media programme, let Westchester Education Services and FableVision Studios help you plan and develop an effective solution.

See over page for more information about our two companies and the services we offer.

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Westchester Education Services is a division of a U.S.-based and employee-owned company with 50 years' experience assisting publishers. We offer educational publishers and ed tech providers the complete spectrum of services:

Content Development

- ELT
- Maths
- Literacy
- Science
- Social Studies
- Assessment

Art and Design

- Cover, Interior, and Interactive design
- Illustration
- Art research
- Art management

Production

- Page layout
- XML tagging
- Proofreading/QC
- ePub conversion
- Digital production
- File archiving

Project Management

- Programme management
- Schedule management
- Project oversight
- Status reporting

FableVision Studios is a multimedia design and development firm that believes that thoughtfully designed technologies have the potential to open doors to new ways of learning, communicating, and interacting. Since its founding in 1996, the company has built a reputation for creativity, high production values, and a collaborative approach in the following areas:

Video—Animation, Live Action, & Motion Graphics

- 2D and 3D animation
- Characters and environments design
- Storyboarding and layout
- Scriptwriting
- Sound design and production
- Visual effects and post-production

Websites—Mobile-Friendly, Responsive, & Accessible

- HTML5, Squarespace, Wordpress, Drupal, and custom CMS
- UX/UI design
- Visual design and production

Games & Interactives—Mobile & Web

- HTML5, Unity
- iOS/Android, Mac, Windows/Xbox
- Augmented/virtual (AR/VR) realities
- Game design, creative concepts
- UX/UI design
- Rapid prototyping
- Hardware integration

Strategy & Media Consulting

- Define & Design
- Content integration
- Branding and messaging