

Art, Design, and Production



Mark DaGrossa, Director of Creative Services

Mark sets the design direction for Westchester Education Services, guiding all art, illustration, and design work. Mark manages a deep bench of artists and illustrators to meet the design needs of all Westchester clients.



Chris Herrfurth, Production Manager

Chris manages our education production work, leading resources in the US and UK, as well as our teams in India. Chris is adept at leveraging technology to streamline production workflows. His background enables his team to implement complex workflows with precision.

Design Services

- Prototype development
- Cover, interior, and feature design
- Creative paging
- Design review

Art Services

- Photo research
- Custom illustrations
- Image manipulation
- Art and photo tracking

Production Services

- Page layout
- Proofreading
- InDesign/InCopy workflow
- XML workflows
- ePub conversion
- Prepress pre-flight

US Managed

All art and design work is managed in the US, as is our production work. We maintain US and UK art, design, and production teams. In addition, because there is a need for high quality, low-budget page setting, our US team also manages a team of production and QC resources in India.

